

# DN PIXEL MEDIA

AD & CREATIVE STUDIO

## TERMS & CONDITIONS

### 1. SERVICES & SCOPE

DN Pixel Media provides premium cinematic advertising and creative digital content. Our work follows a high-end production standard. Any requests outside the originally agreed project scope will be treated as additional work and quoted separately.

### 2. SCRIPTING & CONCEPTUALIZATION

- / **Initial Phase:** The first two (2) script concepts are provided free of charge as part of the initial consultation.
- / **Creative Commitment Fee:** From the 3rd script onwards, a fee applies as per our **Standard Price List**.
- / **Adjustment:** This fee is fully adjusted into your final project invoice if the script is selected for production.
- / **Non-Refundable Status:** Fees for scripts requested but not selected for production are non-refundable to cover creative resources utilized.

### 3. PAYMENT STRUCTURE

- / **Initial Payment:** A 50% non-refundable advance is required to begin the production process.
- / **Balance Payment:** The remaining 50% must be cleared upon approval of the watermarked preview.
- / **Final Delivery:** High-resolution, clean files will be released immediately after full payment is confirmed.

### 4. REVISIONS

Up to 2 minor revisions (e.g., text changes, timing) are included. Major changes to the core script, visual narrative, or concept after production has started will be treated as a new scope and incur additional charges.

### 5. ASSET OWNERSHIP & PROPRIETARY RIGHTS

- / Upon full payment, the Client is granted a perpetual commercial license for the final video/image output.
- / DN Pixel Media retains ownership of all proprietary workflows, raw generation data, and internal production assets.
- / We reserve the right to display the work in our portfolio unless a Privacy Waiver is signed.

### 6. CONFIDENTIALITY & REAL-WORLD ASSETS

We maintain high professional privacy standards. For projects involving real human faces, private property, or branded storefronts provided by the Client, the Client confirms they have full usage permissions. A Likeness Release may be signed for professional safety.

### 7. QUALITY STANDARDS

We target a **9.6/10 Global Cinematic Standard**. The Client acknowledges that creative production may result in minor visual variations. Final verification of all brand details (text, logos, accuracy) is the Client's responsibility during the preview stage.

### 8. GOVERNING LAW

These terms and conditions are governed by and construed in accordance with the **Laws of India**.

